

Preparing Your Chorus to Succeed in a Changed World

Steven Smith, presenter

ACTION PLAN WORKSHEET

Post-COVID Organizational Preparedness

1. List at least 3 ways you think the post-COVID world will be different for your singers.
2. List at least 3 ways you think the post-COVID world will be different for your audience.
3. What could your organization be doing now to address some of those issues or changes?
4. Has your organization identified a realistic financial path to ensure that you can operate in Fall 2021?
5. Assuming a return to in-person concerts, does your organization have the necessary cash flow or has it reserved sufficient funds to restart programs? *(Do you know what your minimum expenses would be to get from first rehearsal until your first concert revenue is received)?*
6. If the return to "normal" audiences is a multi-year curve, have you thought about how to adjust or bend your operations plan to match this curve?
7. Bonus Question: Are the majority of strategic and budget decisions that your organization is currently making focused on your post-COVID return or on present day operations?

Mission-readiness for a Changed Environment

1. List 3 distinct bullet points or short sentences describing how your organization currently creates public value. How do you serve the larger community? At least one should not be directly related to LGBTQ+ identity.

(Author's stern warning: If any of your answers is a variation of the lazy phrase "we change hearts and minds" then start over and be more specific. What change? How? For whom?)

2. What is one new (or substantially re-focused) community connection, collaboration, project or cause that your organization can become involved with over the next 3-6 months to broaden your community relevance?

3. What would it take internally to make that happen (list)?

4. What would it take externally to make that happen (list)?

5. Who do you need as allies to make it happen?

6. How could you dedicate member time and attention in the next six months to improve or advance organizational understanding and buy-in for the "Everyone" framework that puts community value on an equal footing with member and chorus priorities?