

Fundraising 101

Budgeted Sources of Revenue for TCGMC 2013 - 2014 Season

Individual Donations Give to the Max Day: Nov 14, 2013

Donor Breakfast Event: Nov 14, 2013
Holiday Campaign: December 2013
Give OUT Day: Spring 2014 (TBD)
End of Year Campaign: July 2014
Individual Donations: Year Round
How you can help:

- •Does your company donate based on how many hours you volunteer to a charity? Your
- Chorus rehearsal time counts as volunteer hours!
- •Does your company match your own donations?
- •Do you have friends or family members who might be interested in donating to the Chorus?
- •Help spread the word when we announce "Give to the Max" and "Give OUT" Days

Tickets 28%

Tickets
Star of Wonder: December 12-14, 2013
I Am Harvey Milk: March 28-29, 2014
Saints & Sinners: May 30-31, 2014
The Big Gay Sing: June 20-21, 2014

How you can help:

- •Friends and Family Discount
- <u>Use your comp tickets!</u> People who use comps tend to buy their own tickets for later concerts.
- •Study "Box Office 101" Lessons

Fundraising Events 24%

Individuals

30%

Dues 6%

Dues

Corporations / Grants

How you can help:

- •Find Out if Your Company Awards Grants to Arts Non-Profits
- •Find Out if Your Company Offers Sponsorships for Concerts

Fundraising Events

Monster Bingo: October 19, 2013 Spring Bingo: April-May 2014 (TBD) Songs from the Heart: June 6, 2014

How you can help:

- •Sell Tickets to Bingo events
- •Volunteer to help sell Raffle tickets on Bingo night
- Volunteer for SFTH Auction Acquisition Committee
- •Be a SFTH Table Captain

How you can help:

Corp/Grants

12%

- •Pay your dues on time!
- •Consider sponsoring a Chorus member who cannot pay their own dues