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Jeff Heine Executive Director, TCGMC

\*Sinaina Member of Chorus



December 17, 2015

«First\_Name» «Last\_Name»
«Address»
«City», «State» «Zip»

Dear «First Name»,

We have just wrapped up our holiday concert *Under the Mistletoe: A Holiday Romance*. Thank you for joining us this weekend! The men of the Chorus are now enjoying a well deserved holiday break before we come back in January to prepare for spring and Pride concerts.

You may remember my announcement from the stage this weekend: we have launched the "35 for 35" fundraising campaign to raise \$35,000 in honor of our 35 years of gay men building community through music. All donations raised for this campaign will also be matched dollar for dollar, thanks to the generous support of four donors who have provided us with a \$35,000 matching grant.

We had already raised \$8,100 coming in to last weekend; thanks to the generous support of our audiences we raised an additional \$1,000 for a grand total of \$9,100 so far!

Please support the Chorus with a year-end financial contribution. Your donation will reach twice as far thanks to our "35 for 35" campaign with its matching grant and will go even farther to support the work of this organization. When the campaign is concluded, we will have raised \$70,000 to support the Chorus and its work in the community.

If you did not have an opportunity to make a donation while at the concert this past weekend, please take time to support the Chorus today. If you did make a contribution over the weekend, thank you! Please support us one final time this calendar year with a final contribution. You may use the enclosed envelope or make a secure online donation at tcgmc.org.

I cannot thank you enough for your generous support to Twin Cities Gay Men's Chorus. I hope that you, your friends and family have a wonderful holiday season and a happy new year!

With sincere gratitude,

Jeff Heine Executive Director Twin Cities Gay Men's Chorus