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Name
Address
Address

July 7, 2015

Dear Name,

Like you, I receive a lot of letters on fancy letterhead asking for money. This is one of those letters.

Before you **use the enclosed envelope** to help the Gay Men's Chorus of Washington, DC grow, let me share a letter I received recently from an inspiring young patron named Jaclyn:

Dear Mr. Maggiano:

My name is Jaclyn. I'm 13 years old. My dad has taken me to two of your concerts – the *Gay Men's Guide to Broadway* and *When You Wish* – and I think the Chorus is amazing. (You recently took me backstage with my family at the Lincoln Theater for the *When You Wish* concert.) I love you guys and think what you do is great. My family gives my sister and me \$250 each year to donate anywhere we want, and I chose the Gay Men's Chorus. It's great you can make so many people feel so comfortable just being themselves!

Sincerely,

What is so special about Jaclyn is her reason for giving - to "make so many people feel so comfortable just being themselves." GMCW was honored to sing both at the White House and the Supreme Court on the day Marriage Equality swept the Nation, echoing Jaclyn's sentiments on national TV that sometimes the best thing you can do is **be yourself**.

For LGBTQA students in our new GenOUT Chorus, being yourself can be new and scary. **As a donor**, you have probably had more than one moment of realization through GMCW's music. Going beyond Washington, and all the way to Cuba this summer, GMCW uses music to inspire people of all walks of life to be who they are.

Jaclyn is not stopping at this single donation. She and her family have turned her \$250 gift into a challenge to you. As you know, GMCW is raising additional money for our 3-D initiative. Our three dimensions of growth are:

1. Create and sustain the new GenOUT Chorus
2. Sing on national stages
3. Take GMCW's voice "beyond the beltway"

In order to do more, we need more. Using the enclosed envelope, please support GMCW's annual fund, and then dig a little deeper to support GMCW's future growth with a suggested 25% additional gift for the 3-D initiative. At just 13 years old, Jaclyn sees the value of growing GMCW so that more and more people can be comfortable being themselves. Please join her in supporting GMCW's future.

Sincerely,

Chase Maggiano
Executive Director