

Twin Cities Gay Men's Chorus - Spring 2013 Audience Survey

Please take 10-15 minutes to answer the following questions about Twin Cities Gay Men's Chorus. We greatly appreciate your insights as we plan future events, programs, and ticket packages. Because we value your honesty and respect your privacy, your responses are anonymous and used only for TCGMC planning.

As a thank you for your participating, you will have an option to enter your name into a drawing for a copy of our "Sounds of the Season" CD or a pair of tickets for our "We Are Family" concert performance on Friday, June 28, 2013.

Please respond by Sunday, April 14, 2013. Thank you!

*1. Which performance(s) of TCGMC's "It Gets Amazing!" did you attend?

- Friday, April 5
- Saturday, April 6

2. On a scale of 1 - 10, how likely are you to recommend a Twin Cities Gay Men's Chorus concert to someone else?

	Very Likely	2	3	4	5	6	7	8	9	Not Likely at All
Likely to recommend	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*3. With whom did you attend the "It Gets Amazing!" performance(s)?

- Spouse or partner
- One friend or relative
- More than one friend or relative
- Myself

*4. Who purchased your ticket(s) for the performance(s)?

- I did
- Someone else did
- Received as a gift or voucher
- Complimentary ticket

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*5. How did you hear about the "It Gets Amazing!" concerts? (Please check all that apply.)

- Family or friends
- TCGMC's season brochure
- A chorus member
- Postcard
- E-mail
- TCGMC's e-newsletter
- Lavender Magazine
- My Scene City
- Villager
- Other Newspaper ad
- Other Magazine
- TCGMC's website
- Gay Twin Cities Group on Facebook
- Facebook Status Updates
- Twitter
- StarTribune.com
- PioneerPress.com / TwinCities.com
- Minnpost.com
- Other Website
- Other (please specify)

*6. In your opinion, how would you rate the quality of the "It Gets Amazing!" concert?

	Excellent	Above Average	Average	Below Average	Poor
Quality level	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. We would love to hear any additional comments you may have about the show. Please share any comments about "It Gets Amazing!" here. Thank you!

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8. Did you receive our pre-arrival email earlier in the week prior to our concert performances?

- Yes
- No
- I Don't Know
- N/A

9. Please rate your overall experience at Ted Mann Concert Hall.

	Poor	Not Great	OK	Good	Great
Experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Additional comments and suggestions:

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***10. TCGMC has 3 scheduled concerts throughout the year. How likely is it that you'll be attending our June Concert "We Are Family"?**

	Very Likely	Likely	Maybe	Not Very Likely
How Likely to Attend	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

***11. How influential is each of the following factors in your decision to purchase tickets or attend a TCGMC concert?**

	Very influential	Influential	Somewhat influential	Not at all influential
Musical program	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ticket price	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Supporting TCGMC's mission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Newspaper/magazine review or article	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Concert location	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Having a personal connection to a chorus member	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The social experience of attending	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Artistic quality of performance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please describe below)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

***12. Relative to other arts & entertainment events in the Twin Cities, how would you rate the value of TCGMC concerts?**

- A better value than most other events
- About the same value as other events
- A worse value than most other events

***13. Relative to other arts & entertainment events in the Twin Cities, how would you rate the quality of TCGMC performances?**

- A higher quality than most other events
- About the same quality as other events
- A lower quality than most other events

14. What is your 5-digit zipcode?

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As a thank you for participating, we will enter your name into a drawing for a copy of our "Sounds of the Season" CD or a pair of tickets for Friday, June 28th's performance of "We are Family." If you wish to be entered in the drawing, please provide us with the following information. This information will be used only for the purposes of contacting the winner.

Thank you again for participating in our survey.

15. Contact information:

Name:	<input type="text"/>
ZIP:	<input type="text"/>
Email Address:	<input type="text"/>
Daytime Phone Number:	<input type="text"/>