



Fundraising for Festival

February 22, 2007

5:00 PM EST

Moderator: Robin Godfrey, GALA Choruses GM

Contributors: Mike Brown, Heartland Men's Chorus
Mike Ferguson, Twin Cities Gay Men's
Chorus

- **Estimating Your Costs to Attend Festival**
- **Developing Your Fundraising Plan**
- **Executing the Plan and Tracking Progress**
- **Allocating Funds**

Estimating Your Costs

- **Registration - \$195 (early), \$235 (regular), \$275 (late)**
- **Hotels – nearly all are at \$119 plus tax**
- **Airfare – American Airlines is offering a 5% discount under authorization code A0378AA**
- **Number of chorus members expected to attend**

Developing Your Fundraising Plan

- **Setting your Fundraising Goal (what percentage of the total are you trying to raise)**
- **Identifying Fundraising Activities**
- **Make the Plan Specific as to Dates, Targeted Amounts and Responsibilities**

Executing the Plan and Tracking Progress

- **Regular reporting by the GALA Festival Fundraising Committee**
- **Segregation of funds**
- **Adjust the plan as necessary**

Allocating the Funds Raised

- **To those who participated in raising them**
- **To all ratably**
- **To those most in need of funding assistance**